



Are the public the ultimate judge?

26th March – 02nd April 2021

Sample of 14,580 voters

If you want more information of the exact split of the sample size across the different categories below, please contact us at lara@votesforschools.com.

Please Note: The sample size featured reflects the number of pupils and students that cast their vote on this topic during the week in which this vote was held. This sample size does therefore not reflect the number of pupils and students who discussed this VoteTopic but did not get a chance to participate in the voting.

VoteTopic Overview:

Question Primary:

“Should the public decide which films win awards?”

Question Secondary:

“Are the public the ultimate judge?”

Question Secondary 16+ & College:

“Should we let film awards guide our taste?”

Grand Total

Primary:

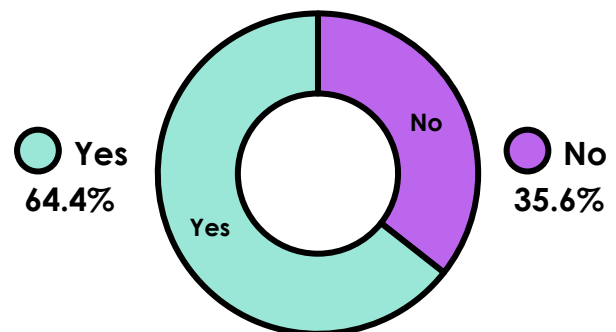
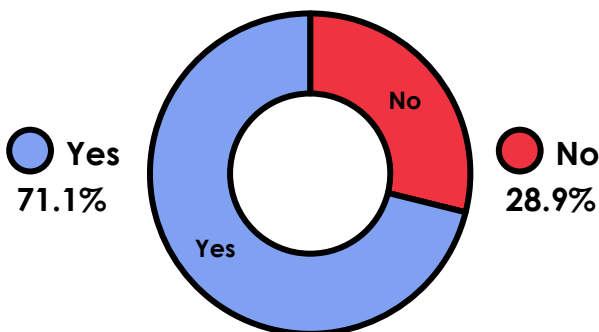
“Should the public decide which films win awards?”

Yes	71.12%
No	28.88%

Secondary:

“Are the public the ultimate judge?”

Yes	64.40%
No	35.60%



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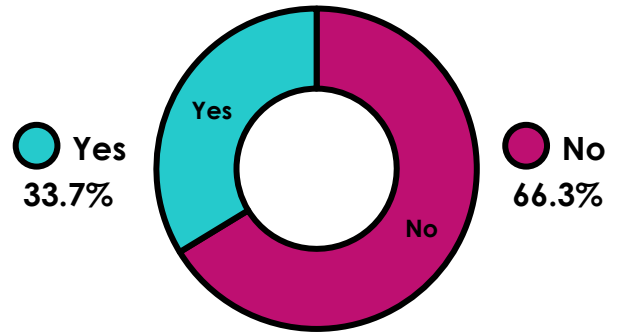


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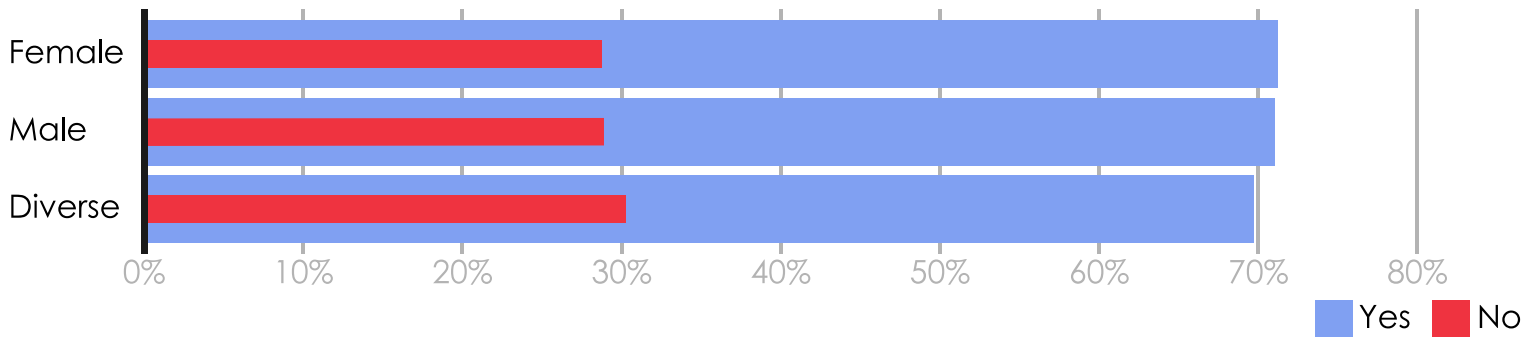
Secondary 16+ & College:
 "Should we let film awards guide our taste?"

Yes 33.70%
 No 66.30%

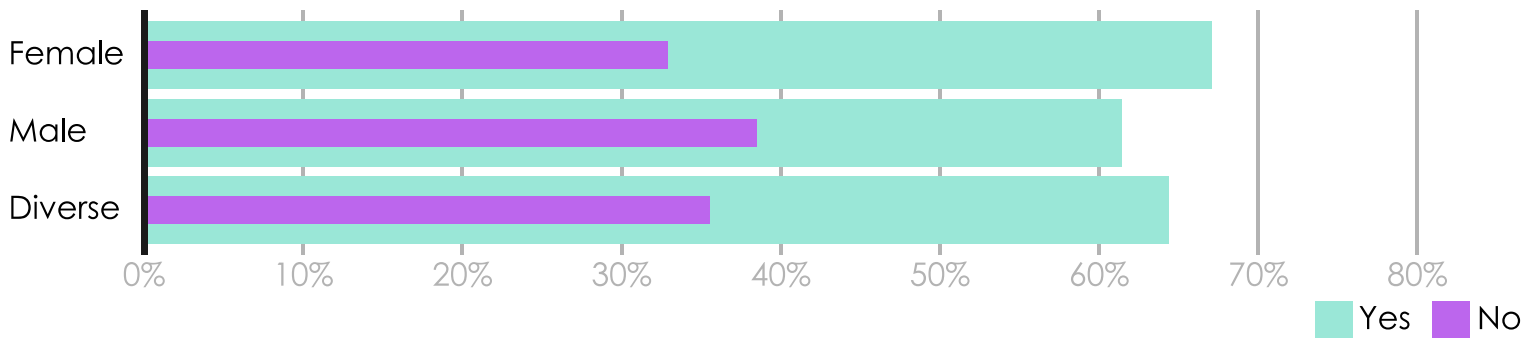


Gender

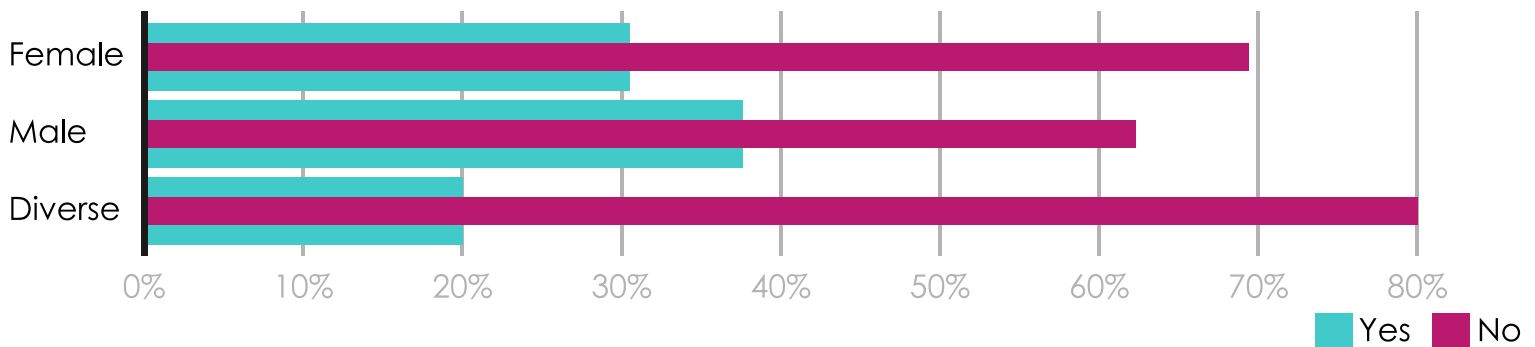
Primary: "Should the public decide which films win awards?"



Secondary: "Are the public the ultimate judge?"



Secondary 16+ & College: "Should we let film awards guide our taste?"



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Primary: "Should the public decide which films win awards?"

	Yes	No
Female	71.23%	28.77%
Male	71.11%	28.89%
Diverse*	69.75%	30.25%

Secondary: "Are the public the ultimate judge?"

	Yes	No
Female	67.14%	32.86%
Male	61.46%	38.54%
Diverse*	64.45%	35.55%

16+ & College: "Should we let film awards guide our taste?"

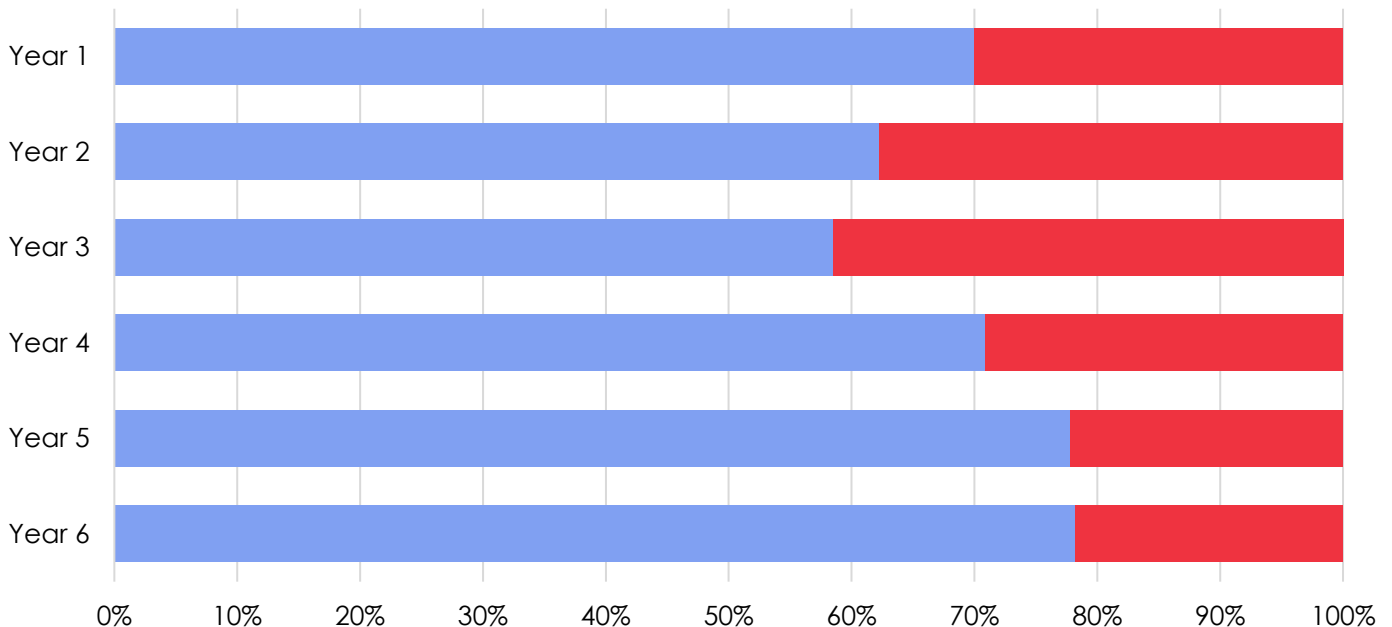
	Yes	No
Female	30.49%	69.51%
Male	37.61%	62.39%
Diverse*	20.00%	80.00%

*Votes collected as "Diverse" include students that identify as gender diverse, as well as students that wish not to disclose or were not able to specify their gender.

Age

Primary: "Should the public decide which films win awards?"

Year Group	Yes	No
Year 1	70.00%	30.00%
Year 2	62.24%	37.76%
Year 3	58.49%	41.51%
Year 4	70.91%	29.09%
Year 5	77.81%	22.19%
Year 6	78.20%	21.80%



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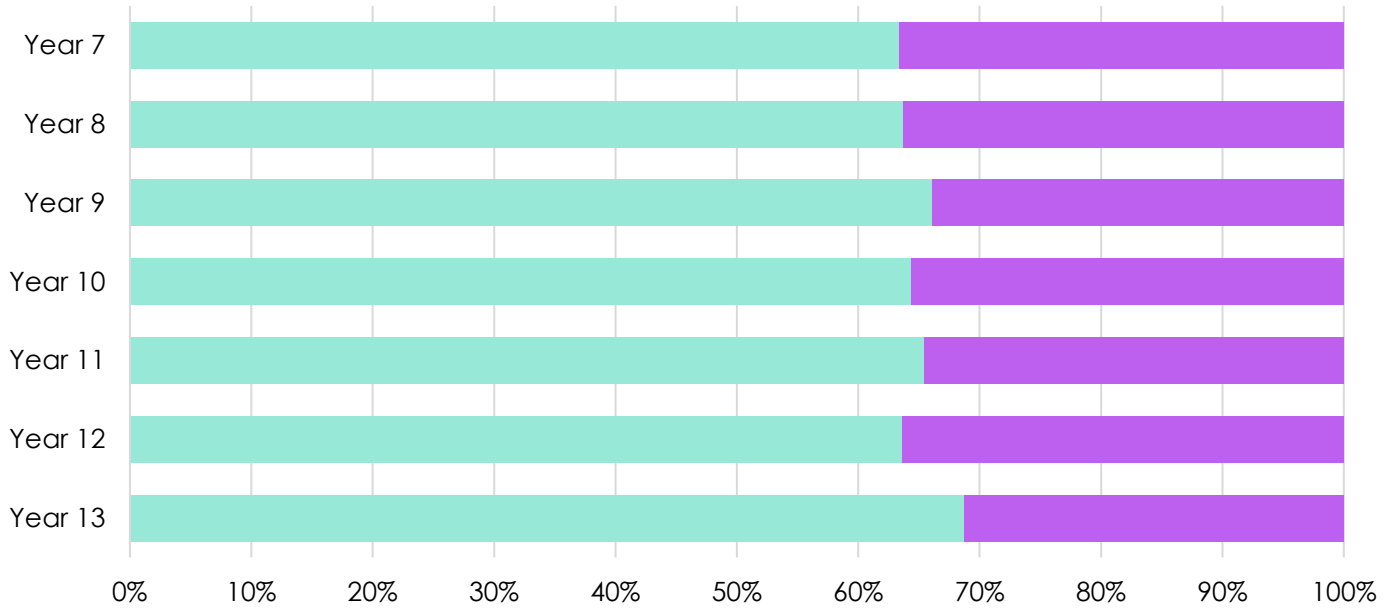


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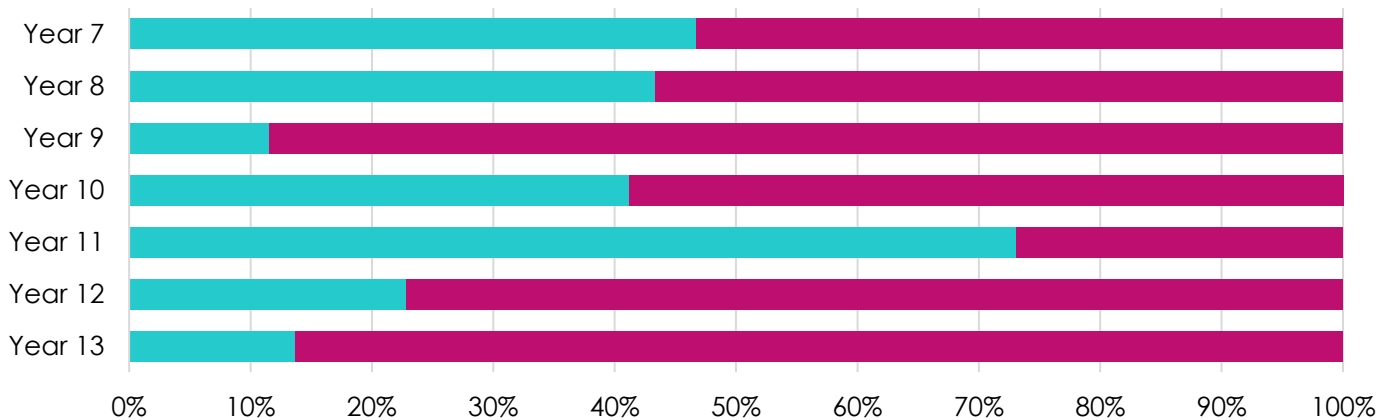
Secondary: "Are the public the ultimate judge?"

Year Group	Yes	No
Year 7	63.39%	36.61%
Year 8	63.67%	36.33%
Year 9	66.06%	33.94%
Year 10	64.36%	35.64%
Year 11	65.46%	34.54%
Year 12	63.64%	36.36%
Year 13	68.75%	31.25%
Vertical Tutor Group	33.33%	66.67%



16+ & College: "Should we let film awards guide our taste?"

Year Group	Yes	No
Year 7	46.74%	53.26%
Year 8	43.33%	56.67%
Year 9	11.54%	88.46%
Year 10	41.18%	58.82%
Year 11	73.08%	26.92%
Year 12	22.82%	77.18%
Year 13	13.73%	86.27%



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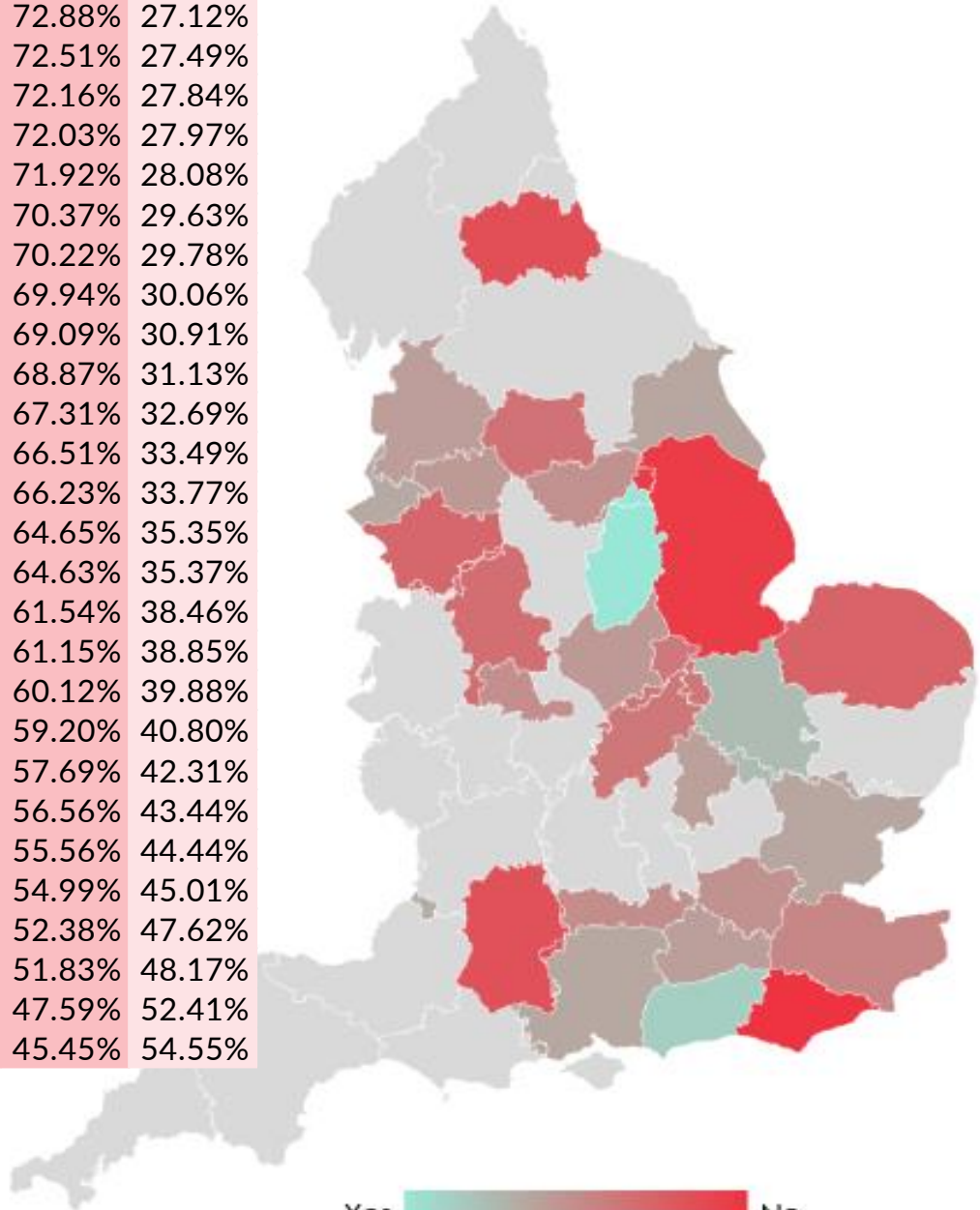
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Location

Total Secondary & Primary:

	Yes	No
Ynys Mon (Anglesey)*	100%	0.00%
Nottinghamshire	86.67%	13.33%
West Sussex	81.08%	18.92%
Cambridgeshire	76.92%	23.08%
Bristol	73.68%	26.32%
Merseyside	72.88%	27.12%
Greater London	72.51%	27.49%
Hampshire	72.16%	27.84%
Essex	72.03%	27.97%
East Riding of Yorkshire	71.92%	28.08%
Bedfordshire	70.37%	29.63%
Surrey	70.22%	29.78%
Lancashire	69.94%	30.06%
Greater Manchester	69.09%	30.91%
Leicestershire	68.87%	31.13%
South Yorkshire	67.31%	32.69%
West Midlands	66.51%	33.49%
Berkshire	66.23%	33.77%
London	64.65%	35.35%
Kent	64.63%	35.37%
Rutland	61.54%	38.46%
Northamptonshire	61.15%	38.85%
West Yorkshire	60.12%	39.88%
Staffordshire	59.20%	40.80%
Cheshire	57.69%	42.31%
Norfolk	56.56%	43.44%
Gloucestershire*	55.56%	44.44%
North Yorkshire	54.99%	45.01%
Wiltshire	52.38%	47.62%
Durham	51.83%	48.17%
Lincolnshire	47.59%	52.41%
East Sussex	45.45%	54.55%



Yes (max. 87%) No (max. 55%)

*Regions with fewer than 10 votes are not displayed on this or the following maps. These regions are marked with a * in the tables.



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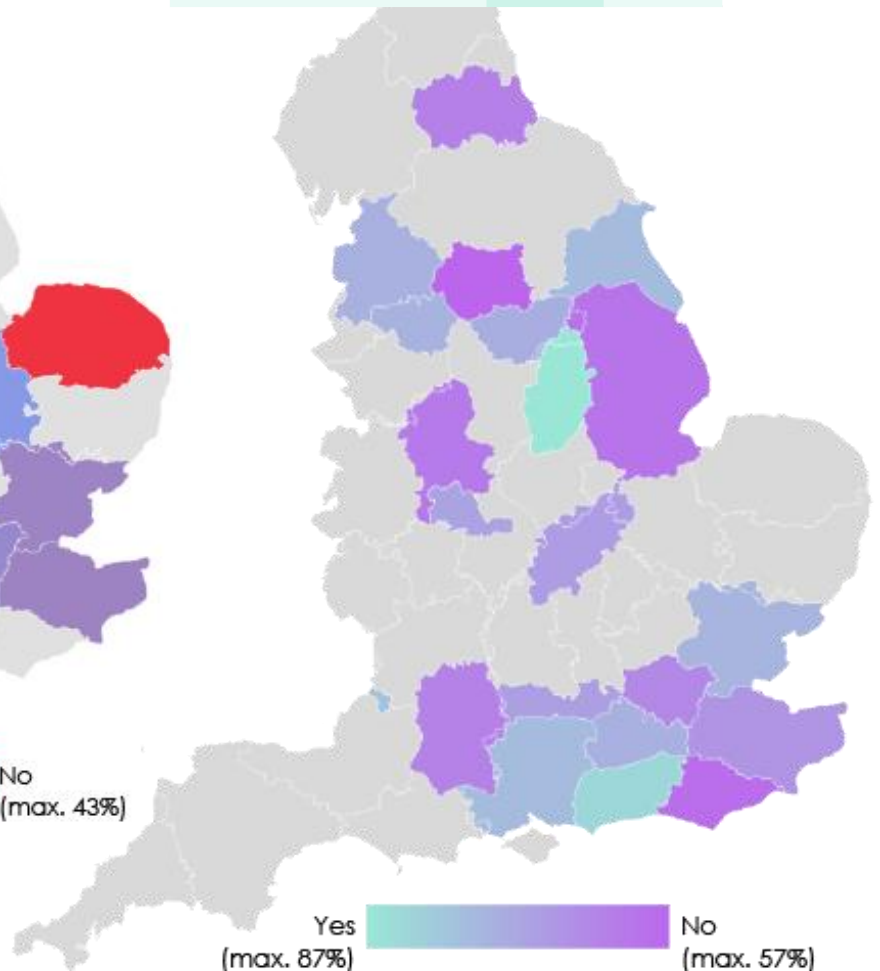
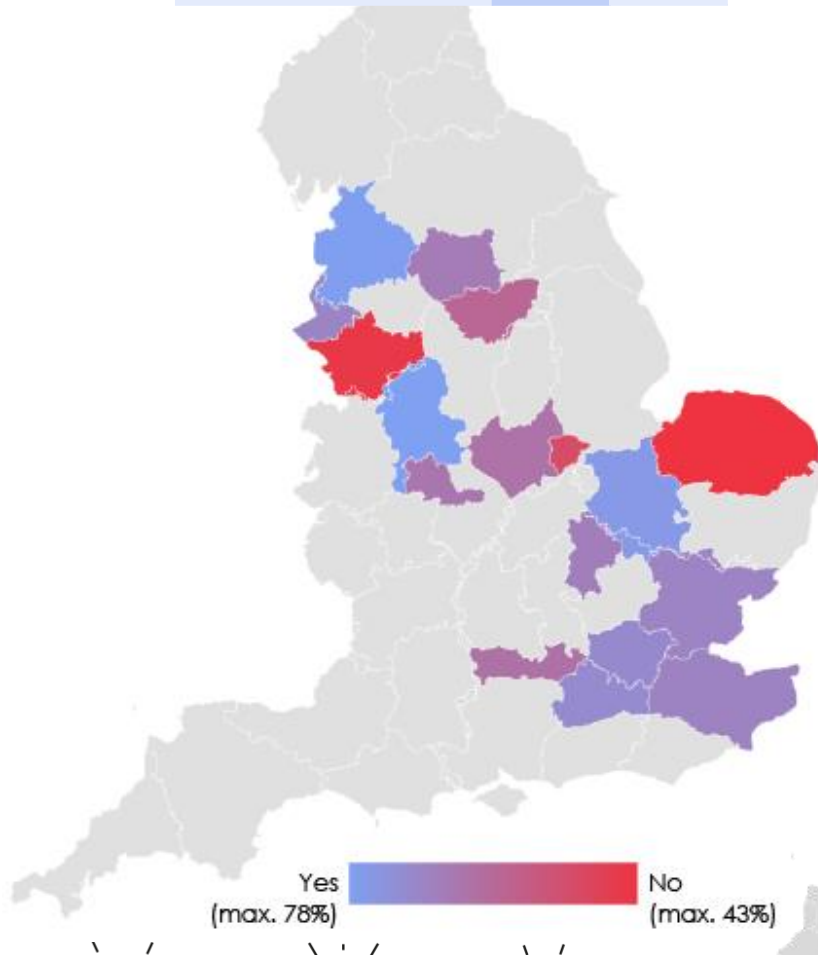


Primary: "Should the public decide which films win awards?"

	Yes	No
Ynys Mon (Anglesey)*	100%	0.00%
Staffordshire	78.26%	21.74%
Lancashire	78.08%	21.92%
Cambridgeshire	76.92%	23.08%
London	75.00%	25.00%
Surrey	73.99%	26.01%
Merseyside	72.88%	27.12%
Essex	72.73%	27.27%
Greater London	72.51%	27.49%
Kent	72.46%	27.54%
Bedfordshire	71.70%	28.30%
West Yorkshire	71.00%	29.00%
West Midlands	69.98%	30.02%
Leicestershire	69.23%	30.77%
Berkshire	69.17%	30.83%
South Yorkshire	66.94%	33.06%
Rutland	61.54%	38.46%
Cheshire	57.69%	42.31%
Norfolk	56.56%	43.44%
Gloucestershire*	55.56%	44.44%
North Yorkshire*	20.00%	80.00%

Secondary: "Are the public the ultimate judge?"

	Yes	No
Nottinghamshire	86.67%	13.33%
West Sussex	81.08%	18.92%
Bristol	73.68%	26.32%
Hampshire	72.16%	27.84%
East Riding of Yorkshire	71.92%	28.08%
Essex	69.79%	30.21%
Greater Manchester	69.09%	30.91%
Lancashire	68.43%	31.57%
Surrey	68.31%	31.69%
South Yorkshire	67.33%	32.67%
West Midlands	63.94%	36.06%
Berkshire	62.37%	37.63%
Northamptonshire	61.15%	38.85%
Kent	58.95%	41.05%
North Yorkshire	55.25%	44.75%
London	54.68%	45.32%
Wiltshire	52.38%	47.62%
Durham	51.83%	48.17%
Leicestershire*	50.00%	50.00%
Staffordshire	49.79%	50.21%
Lincolnshire	47.59%	52.41%
East Sussex	45.45%	54.55%
West Yorkshire	42.86%	57.14%
Bedfordshire*	0.00%	100%





Pupils' Comments: "Should the public decide which films win awards?"

"Because the **public are the viewers**, they then either enjoy the films or hate them so they **should be allowed to vote** on whether or not they get an award."

Primary School, West Midlands

"I said yes because when people come to the cinema, they want an **experience of voting** and see who wins because it's going to be a surprise for them. **More people will come to the cinema** to watch the film and to vote at the same time!"

Primary School, London

"We shouldn't allow the public to vote for films because **people have different opinions** and it's not just about that. **Experts in the industry** are best placed to vote."

Primary School, West Midlands

"I think the **judges** have to choose, because **they know on what to focus** and they own the rights to do it."

Primary School, London

Students' Comments: "Are the public the ultimate judge?"

"I feel like yes, the public are the ultimate judge. If something is **popular** with the public, it **will do well**, and if not, then it won't. However, I think that **shouldn't be the case**, as sometimes the public's opinion isn't justified and necessarily correct, it **should be the professionals that are the judges.**"

Secondary School, West Midlands

"Yes, because we want to hear **everybody's opinions**, not just one person."

Secondary School, Kent

"It doesn't matter if critics think it is good, the **public will ultimately make up the bulk of the views** and money. The **art is subjective**, so a different panel of judges would choose different nominees and winners."

Secondary School, Staffordshire



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“Everywhere you go and what you do or even who you’re with, **people always have options on you**. People are **quick to judge** someone too easily without even getting to know the person and that is why I think that we are the ultimate judges.”

Secondary School, South Yorkshire

“We are ultimately the judge because we **pay to see what we want**. If we don’t pay the films will not get made.”

Secondary School, Lancashire

“The public can be a **huge influence on big decisions**, but altogether the decisions are up to the ones **who have power**.”

Secondary School, Kent

“Judges have **more knowledge and more ability** to judge fairly. However, **judges can be biased and prejudiced** so those specific ones should not be the ultimate judge either.”

Secondary School, West Midlands

“This would cause many conflicts between groups and **diverge from the main aim** which is to **reach a fair conclusion** and allow everyone to feel satisfied with the result.”

Secondary School, London

“No because people could have **biased opinions** and sometimes the people’s opinions **can be overrated**.”

Secondary School, Lancashire



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