



WHAT WOULD YOU ASK

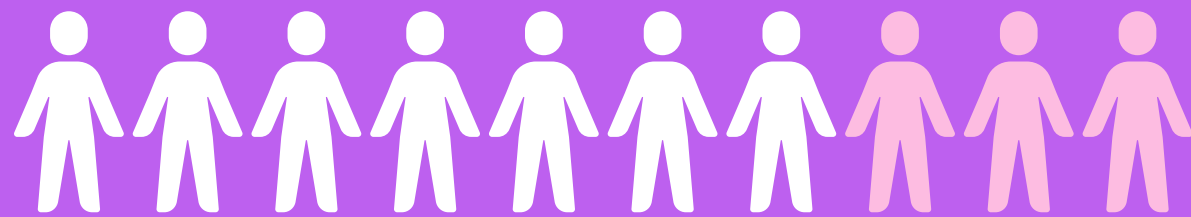
THE NEXT GENERATION?

YOUTH SUMMITS

 **VOTES FOR SCHOOLS**

THE FUTURE CREATES CHANGE

Gen Z is one of the most forward-thinking and connected generations yet, so it's no surprise that they are taking the lead on many important **social issues** that affect them directly.



7 OUT OF 10 GEN Z'ERS ARE INVOLVED IN A SOCIAL OR POLITICAL CAUSE.



THIS GENERATION...

...IS DOING THINGS DIFFERENTLY

THE FUTURE CREATES CHANGE

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OF ALL GENERATIONS BELIEVE TEENAGERS AND COLLEGE-AGED
PEOPLE INFLUENCE HOW WE CREATE CHANGE

Equally, research shows that Gen Z's passion for change is revitalising the generations above them too, with the trickle-up effect hard to ignore.

HOW CAN YOU GET INVOLVED?



 VOTESFORSCHOOLS

VotesforSchools is an award-winning company making waves in the education sector by asking young people about the topics that they really care about.

Each week, we ask, understand & collate the opinions of over 40,000 young people and use it to drive positive change.

GETTING VOICES HEARD



If you want to hear what the next generation has to say, we can help.

VotesforSchools offers a **unique opportunity** for your enterprise to ask the next generation what they think about a **topic of your choice**.

GETTING VOICES HEARD

Alongside you, we can create the conditions for you to **start a conversation** with young people in your area, finding out their opinion and receiving a **detailed report** on what they have to say through our Youth Summits.



WHAT IS A YOUTH SUMMIT?

A young man with glasses is the central focus, looking thoughtfully to the right. He is wearing a dark jacket over a light-colored shirt. The background is a blurred crowd of people, suggesting a large gathering or event. The entire image has a purple and blue color overlay.

GETTING YOU IN THE ROOM

A Youth Summit is an opportunity for you to understand the **opinions & insights** of young people.



From climate change to bereavement; social action to hate crime, VotesforSchools can help facilitate a **large-scale conversation** on a topic of your choice.

"I found it an inspiring day. The event was another successful feat of organisation. VotesforSchools did a superlative job facilitating the two sessions. I could see how motivated the children and young people are."

Cllr Evelyn Carpenter, Cabinet Member of Educational Attainment and School Improvement

**Barking &
Dagenham**

SPARKING THE CONVERSATION

7 Actions speak louder 

Do you think Waltham Forest can become net zero by 2030?

I think they will as...

I'm not sure because...

Probably not if...



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A Youth Summit begins with a set of bespoke resources, created by our expert team of educators, that will prompt young people to discuss the questions you put forward.

GETTING YOU IN THE ROOM

Whether you are imagining a live event bringing many young people together, or young people taking part across hundreds of schools & colleges virtually, we can help make sure your vision comes to life.



YOUR VOICE HEARD



Regular communication via video call and email will ensure that our resources meet your specifications and that we gain **valuable, specific insight** from the young people involved.



**IT DOESN'T STOP
THERE**

THE ANSWERS YOU NEED



Designed with you in mind, our Summits will provide opportunities to gather important insights from our future generation.

We'll use the qualitative & quantitative data from these sessions to provide you with a personalised report, answering all the questions that you put forward.

"I really like the relaxed style of writing to take people on a journey through the different questions students were asked to consider. It paints a really good picture of the event."

Poppy Flint, Climate Action Outreach Communicator



SUPPORT FOR TEACHERS

We offer CPD training and lesson guides for teachers to familiarise them with using the resources and logging their findings.

If you're looking to tackle a tricky topic, we can provide help sheets or videos with advice for teachers.

The image shows two overlapping document pages. The top page is titled "TEACHING LOSS & BEREAVEMENT" and contains introductory text and a section titled "LAY THE GROUNDWORK". The bottom page is titled "HELP & SUPPORT" and lists several organizations providing support for teachers, parents, and students, including Hope Again, Winston's Wish, Child Bereavement UK, NI Bereavement Network, and Young Minds. The footer of the bottom page includes the website URL "www.votesforschools.com", a CRN number, and the logo for "VOTESFOR SCHOOLS".

TEACHING LOSS & BEREAVEMENT

We know that death & bereavement can be an incredibly sensitive topic to teach. Yet time and time again, studies have shown how vital it is to open this discussion. So here's how to go about this incredibly important topic.

LAY THE GROUNDWORK

It won't be uncommon for members of your class to have experienced the death of someone close to them, so it could be worth discussing this with your head of year, school councilors or even parents to see if there is anything you should be aware of.

If you do know a member of your class has experienced bereavement, think about talking to them ahead of time to see how they feel about the upcoming lesson. And remember to respect their wishes, even if that means postponing the session until they're ready.

HELP & SUPPORT

Remember you are not alone in having these conversations. The organisations below can offer additional support and guidance for teachers, parents or students.

HOPE AGAIN
Provides support for young people who have experienced loss.
HOPEAGAIN.ORG.UK

WINSTON'S WISH
Offer a free helpline Monday-Friday and training for schools.
WINSTONSWISH.ORG

CHILD BEREAVEMENT UK
Have a helpline, email support and live chat (Monday-Friday)
CHILDBEREAVEMENTUK.ORG

NI BEREAVEMENT NETWORK
List places to get support across Northern Ireland if you have experienced bereavement.
HSCBEREAVEMENTNETWORK.HSCNI.NET

YOUNGMINDS
Have guides and information targeting young people experiencing grief.
YOUNGMINDS.ORG.UK

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www.votesforschools.com
CRN 09940208, registered in England & Wales

VOTESFOR SCHOOLS

TAILORED COMMS PACKAGE



And to ensure that your summit receives the attention it deserves, we'll design and create a **bespoke Comms Pack** including an introductory video, teaser trailer, poster and social media assets.



[View an example](#)

A young woman with long brown hair, wearing a grey sweater, is shouting into a white megaphone. She is in the center of a crowd of people at what appears to be a protest or rally. In the background, other people are visible, some with their arms raised. The image has a purple and blue color overlay.

**READY TO FIND
OUT MORE?**

PRICING

Base Package

- ✓ All planning & communication
- ✓ Bespoke resource for your chosen age group
- ✓ Small Comms Pack OR Teacher's Guide

£6,000 +VAT

Packages start from £6,000+VAT with additional charges for add-ons such as extra lessons, reports, comms and delivery.

Get in touch for a more detailed price breakdown.

WANT TO KNOW MORE? PLEASE CONTACT

Aisling, Head of Student Programmes

AISLING@VOTESFORSCHOOLS.COM

