



OPPORTUNITIES FOR
POWERFUL YOUTH
ENGAGEMENT
SPONSORSHIP OPPORTUNITIES



WHO WE ARE

As a teacher and Senior Leader in Secondary Schools, our Co-founder and CEO Kate Harris identified some vital areas of education that were missing for our future generations.

Kate was passionate about creating a generation of children and young people who could...

The image shows three young people in school uniforms walking from left to right. On the left is a young man with dark hair, wearing a grey blazer, light blue shirt, and striped tie. In the center is a young woman with blonde braids, wearing a grey blazer, light blue shirt, and a blue and black plaid skirt. On the right is a young man with blonde hair and glasses, wearing a grey blazer, light blue shirt, and striped tie, carrying a brown leather bag. The background is a school building with other students and a staircase. The entire image has a purple and blue color overlay.

Engage with the world
beyond their school gates

A group of diverse young people are sitting in a circle in a bright, modern room with large windows. A woman with curly hair, wearing a light blue shirt and dark pants, is sitting in the center and speaking animatedly, gesturing with her hands. She is holding a tablet. The other people, including a young man in a dark t-shirt and a young woman in a pink top, are listening attentively. The scene is overlaid with a semi-transparent purple and blue gradient.

Participate in
conversation about the
world around them

A woman with long dark hair, wearing a light-colored jacket and sunglasses on her head, is shouting into a megaphone. The background is a blurred crowd of people. The entire image is overlaid with a semi-transparent purple filter. The text "Have their say on issues that matter to them" is centered in white, sans-serif font.

Have their say on issues
that matter to them



WHAT WE DO

Founded in 2016, VotesforSchools offers young people a unique opportunity to make their voices heard on the issues that matter through a weekly vote.

Each week, we provide lessons to engage and inform our voters and create detailed data reports highlighting the outcomes.

BUILDING SKILLS FOR THE FUTURE

Our aim to provide young people with the skills and agency to be engaged, compassionate citizens.

Our resources encourage communication, empathy and an understanding of the world around us: skills that we feel will be crucial for their future.



Every week we receive vote numbers of around

40,000

We are passionate about these voices
having an impact and being heard.

TOPICS YOU MAY BE INTERESTED IN

Should UK supermarkets warn us about shrinkflation?

Are fashion brands choosing trends over the environment?

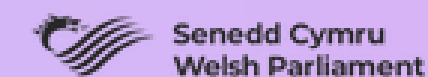
Is a 4 day working week a good idea?

Are we getting better at recognising burnout?

Is it fair for apprentices to be paid a lower living wage?

Is Apathy the biggest threat to climate change?

We have formed over 120 partnerships in the third and public sector & media.





SUPPORTING THE CORPORATE SECTOR

WHAT WE OFFER

Organisations across the UK are looking for new ways to engage the next generation, both as future talent and as future customers.

At VotesforSchools, we have options to help you achieve this.



A photograph of a classroom scene. A female teacher with short dark hair, wearing a dark patterned dress, stands on the left side of the frame, looking towards a group of students. The students, both boys and girls, are seated at desks, wearing white shirts and ties. They appear to be engaged in a lesson or discussion. In the background, there is a window with a view of a landscape, a whiteboard, and a map of the world. The text 'Sponsoring schools' subscription of VotesforSchools' is overlaid in large white font across the center of the image. The entire image has a light purple/pink tint.

Sponsoring schools' subscription of VotesforSchools

SPONSORING SCHOOLS

Our Sponsorship Programme gives businesses the chance to support schools and colleges in local area. It gives young people the chance to get involved in our weekly discussions and votes and have their voices heard.


This programme will also allow you to:





Understand the opinions of the next generation

You will receive regular updates on how your schools are voting, helping young understand the thoughts of your future workforce and potential consumers.



Raise the profile of your organisation with young people

As you build connections with your sponsored schools, you can discover new ways to share your missions and values with students and teachers.



Offer placements, internships, or career opportunities

You can support local young people in taking their first steps into the world of work, helping you connect with your future talent.



Give back to your local community

Through your sponsorship, you will support young people speaking out on issues that matter to them - a skill that will last them a lifetime.

A photograph of a classroom or computer lab. A male teacher in a light blue shirt is leaning over a desk, assisting a female student in a white school uniform. The student is looking at a computer monitor. Other students in school uniforms are visible in the background, also working at computers. The image has a purple and blue color overlay.

**Sponsoring a careers
pack for schools
across the country**

SPONSORING CAREER PACKS

Our careers packs give you the space to inform young people about the opportunities available in your industry - while giving schools the much-needed support in delivering careers education.


These branded packs will go out to school across the country and help you:





Provide expert insight into important careers

A series of four lessons will be made in collaboration with your company. These will be used in schools, by teachers or by students themselves.



Support schools with free access to careers resources

These resources will be available to all schools in the UK, free of charge, meaning schools have access to the careers information they need.



Find out what young people want to know

A 'be heard' element will be part of the lessons, meaning you can ask young people questions, and we can share with responses with you.



Become the face of exploring careers in your industry

As your business, people, stories and logos take centre stage in schools across the country, young people will gain a better understanding of your organisation.



YOUR SPONSORSHIP IS KEY TO VOTESFORSCHOOLS ACHIEVING IT'S CORE MISSION:

To ensure every child and young person can develop the skills and tools they need to be active members of their communities and within our democracy.

PACKAGES & PRICING

School Sponsorship

- ✓ Schools provided with access to our lessons & platform
- ✓ Direct contact with your sponsored schools
- ✓ Half-termly data reports outlining their findings

£5,000-£8,000 +VAT

Careers Packs

- ✓ 4 branded lessons covering careers in your sector
- ✓ A booklet introducing your organisation's aims
- ✓ Distribution to over 1,200 schools across the country

£5,000 +VAT

WANT TO KNOW MORE? PLEASE CONTACT

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